

THE CRUEL AND TRAGIC LIFE-CYCLE OF A CANNED LION

1 Lionesses are turned into breeding machines – once spent, they go on the 'kill list' for either trophy hunting or killed outright for the bone trade.



2 Cubs are torn away from their mothers soon after birth for cub-petting – also 'rented out' to non-breeding facilities that cash in on their suffering.

3 Female cubs are often killed, particularly where there has been in-breeding which causes defects – this is rife in the industry. Greed also dictates that lionesses are not desirable (read 'sufficiently profitable') trophies.



4 Breeders advertise to attract ignorant volunteers to help feed and care for the cubs, who pay exorbitant fees for the 'privilege' of feeding/caring for/playing with the cubs destined to be shot.

5 Once too big for petting, the young lions will be used, or rented out, for the 'walk with lions' experience.



6 No longer suitable to 'walk with', sub-adults are crammed into overcrowded cages where they wait to die – mostly in atrocious conditions.

7 When mature and attractive as a trophy, hunters move in to shoot them in small camps, where the lions have no means of escape. To make the 'hunt' easier, the lions are often drugged before being killed.



8 Lastly, their heads will be cut off to mount on a wall, and the bones sold and shipped to the East for bogus aphrodisiacs and/or medicine – for 'top dollar'!